



RANGERS
ATHLETIC CLUB

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2026–27 ELITE TEAM SPONSORSHIP PROGRAM

Partner with the Rangers. Support elite athletes. Build community.



780-340-1835

www.fsmhockey.com



Partner With the Rangers

The Rangers Athletic Club (RAC), operated by Fort Saskatchewan Minor Hockey, provides elite hockey opportunities for athletes from Fort Saskatchewan and communities throughout our regional draw zones.

Our elite teams compete throughout Alberta, giving athletes the opportunity to develop, compete at a high level and pursue the next step in their hockey journey. Some athletes travel extensively throughout the season, and elite teams also participate in high-profile tournaments.

Corporate partnerships help offset the significant costs associated with elite hockey, including travel, tournaments, player development, training and team operations. In return, RAC provides sponsors with meaningful exposure locally, regionally and as our teams travel throughout Alberta.

Our Vision

Developing high-character athletes for advancement in hockey and preparing them for future success in their chosen field, their community and their lives after hockey.

Why Partner With RAC?

- Support young athletes from Fort Saskatchewan and communities throughout our regional draw zones.
- Help reduce the additional costs associated with elite hockey.
- Connect your business with families and communities across Alberta.
- Receive recognition through team, RAC and FSMH digital channels.
- Demonstrate a visible commitment to youth development and community sport.

Where Sponsorship Dollars Help

- PLAYER DEVELOPMENT
- TRAVEL
- TOURNAMENTS
- TRAINING
- TEAM EQUIPMENT
- TEAM OPERATIONS





2026–27 Sponsorship Opportunities

Choose the level that best fits your business and the type of community impact you would like to make.

Benefit	Corporate \$5,000+	Title \$2,000	Gold \$1,000	Silver \$500	Bronze \$250
RAC-wide recognition	✓				
Exclusive team naming rights		✓			
Logo on all RAC team sponsor banners	✓				
Logo on team sponsor banner	Medium	Large	Medium	Medium	Small
Website logo & link on fsmhockey.com	✓	✓	✓	✓	✓
Dedicated RAC social recognition	6+	4+	3+	2+	1
Team social recognition	✓	✓	✓		
Game-day brochure recognition where available	Medium	Large	Medium	Medium	Small
Sponsor/team photo opportunity		✓			
Custom activation opportunity	✓				

Note: Recognition and promotional opportunities are subject to team, facility, league and association requirements and availability.





RAC CORPORATE PARTNER — \$5,000+

Premier association-wide partnership for businesses seeking exposure across the Rangers Athletic Club program.

- Recognition as an official Rangers Athletic Club Corporate Partner.
- Prominent corporate logo and website link on the RAC/FSMH sponsor webpage.
- Corporate logo displayed on all RAC team sponsor banners.
- Minimum of 6 dedicated RAC/FSMH social-media recognitions during the season.
- Recognition in applicable RAC digital communications and promotional materials.
- Game-day recognition at select RAC home games where announcements are available.
- Opportunity for a corporate partnership announcement and photo with Rangers players or representatives.
- Opportunity to use approved “Proud Partner of the Rangers Athletic Club” recognition in company marketing.
- Recognition at applicable RAC events, showcases and special events.
- Opportunity to work with RAC on a customized activation aligned with the sponsor’s business or community goals.
- First opportunity to discuss renewal for the following season.

TEAM TITLE PARTNER — \$2,000

One exclusive Title Partner available per team.

- Team naming rights — for example: U15AAA PTW Energy Rangers.
- Sponsor name incorporated into team marketing and promotional materials where permitted.
- Premier logo placement on the team sponsor banner.
- Premier logo and website link on the FSMH/RAC sponsor webpage.
- Sponsor recognition in team information and digital channels where available.
- Minimum of 4 dedicated team sponsor recognition posts during the season.
- Recognition through FSMH/RAC social media.
- Game-day recognition at home games where announcements are available.
- Opportunity for a team/sponsor photo for the sponsor’s own marketing and social media.
- Recognition as a major supporter of elite player development in our region.





RANGERS

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GOLD PARTNER — \$1,000

A strong partnership for businesses wanting significant visibility while directly supporting an elite Rangers team.

- Large logo placement on the team sponsor banner.
- Logo and website link on the FSMH/RAC sponsor webpage.
- Minimum of 3 team social-media recognitions during the season.
- Recognition through RAC/FSMH social media.
- Game-day brochure sponsor recognition where available.
- Recognition as a Gold Partner of the team.

SILVER PARTNER — \$500

A great option for local businesses that want to support elite athletes while receiving community recognition.

- Medium logo placement on the team sponsor banner.
- Logo and website link on the FSMH/RAC sponsor webpage.
- Minimum of 2 team social-media recognitions during the season.
- Recognition through RAC/FSMH social media.
- Recognition as a Silver Partner of the team.

BRONZE PARTNER — \$250

An accessible way for businesses, families and community supporters to contribute directly to an elite Rangers team.

- Business or supporter name/logo on the team sponsor banner.
- Recognition on the FSMH/RAC sponsor webpage.
- 1 team social-media recognition during the season.
- Recognition as a Bronze Partner of the team.



In-Kind Partnerships

RAC also welcomes approved in-kind contributions of products or services that directly benefit our teams and athletes. The sponsorship level associated with an in-kind contribution will be determined based on the fair market value of the goods or services provided.

- Meals
- Billet Fees
- Transportation
- Hotel accommodations
- Training or development services
- Equipment
- Apparel
- Printing/signage
- Photography or media services

Your Sponsorship Makes a Difference

By partnering with the Rangers Athletic Club, your business is not simply purchasing advertising — you are investing in young athletes from Fort Saskatchewan and communities throughout our region.

Thank you for supporting the Rangers and helping us develop high-character athletes for success in hockey and beyond.

[SPONSOR APPLICATION - CLICK HERE](#)

